

## Press Release

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Zurich, February 5, 2021

### Belvoir Capital AG joins Innoterra with Its Clients

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- Belvoir Capital AG joins Innoterra, the world's first true impact agri-foodtech platform, with its clients.
- Innoterra is a food and technology platform company that is represented in 14 countries and provides services to 65,000 farmers.
- It offers services that empower smallholder farmers, mid-sized farms and other platform partners through improved access to information, data, infrastructure, people, markets and capital.

After more than a decade of successfully working intensively with farms and developing transformative food and technology companies in India, Swiss-Indian venture incubator and developer Pioneering Ventures is now called Innoterra.

Belvoir Capital AG joins its clients in the new agri-foodtech company Innoterra. In the last round of capital before the official launch of Innoterra, Belvoir Capital AG converts the loans into shares to be part of the shareholders on the journey into a new era of just, fair, healthy, smart and clean production and distribution of food and capital.

Steffen Bauke, CEO of Belvoir Capital AG: "After 18 months of hard work and strategic management guidance, we have succeeded in forging a new integrated company Innoterra out of many successful startups in India in the fields of agriculture, food and tech sectors. This is the beginning of a revolution in the food tech sector. We are proud to have contributed to this process and to be part of the team. We wish good luck on this revolutionary journey".

### About Innoterra

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Innoterra is a Swiss-Indian food and technology platform company with business operations in 14 countries. The company's mission is to innovate the food ecosystem to ensure a sustainable supply of healthy food worldwide. In the food sector, Innoterra's companies work closely with small and medium-sized farmers and cooperatives in different regions in India. The fully integrated supply chains ensure maximum

process efficiency and consistently high quality of the company's own food products. Innoterra's core products are fully traceable for customers.

To achieve a significant positive economic and social impact, Innoterra has implemented a data-driven platform that combines digital and 'real world' measures. The platform creates value through data intelligence and network effects. It offers services that empower smallholder farmers, mid-sized farms and other platform partners through improved access to information, data, infrastructure, people, markets and capital.

Further information is available at:

- [www.innoterra.com](http://www.innoterra.com)
- [Logo Innoterra](#)

## About Belvoir Capital AG

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Belvoir Capital AG was founded in 2004 and is an owner-managed multi family office based in Zurich, Switzerland. 15 employees take care of the well-being of its clients, which include private individuals, entrepreneurial families and foundations. Belvoir Capital AG is licensed by FINMA as an asset manager of collective investment schemes according to CISA.

Further information is available at:

- [www.belvoircapital.com](http://www.belvoircapital.com)
- [Photo of CEO Steffen Bauke](#)
- [Logo Belvoir Capital AG](#)

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